

JESSE J. WHITE

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ELECTED OFFICES HELD

STATE LEGISLATOR, PENNSYLVANIA HOUSE OF REPRESENTATIVES

HARRISBURG, PA

12/2006 – 11/2014

- Elected to four terms, representing 65,000 constituents in PA's 46th Legislative District.
- Authored over fifty pieces of legislation, including numerous bills signed into law.
- Expert on clean energy strategy, climate change policy, and environmental accountability.
- Extensive experience communicating collaborating with public and private sector stakeholders, non-profits, and community leaders on a wide range of public policy issues.
- Proven consensus-builder with a track record of working with state, county, and local government bodies on complex issues to formulate and execute public policy.

PROFESSIONAL EXPERIENCE

OPERATIONS AND FIELD DIRECTOR, PROGRESSIVE TURNOUT PROJECT

HARRISBURG, PA

01/2020 – 11/2020

- Recruited, hired, trained, and managed 32-member team for 2020 election cycle.
- Team ranked #2 of 72 offices, with over 150,000 individual voter contacts.
- Designed and implemented political and professional development training programs.
- Worked with local and national media to generate positive press for organization.

PRESIDENT, PERPETUAL FORTITUDE LLC

MECHANICSBURG, PA

04/2019 – PRESENT

- Founder and principle for Democratic political consulting and digital management firm.
- Provides strategic issue-based counsel to candidates and current elected officials.
- Extensive experience with state and local governments on issue-based campaigns.
- Specializes in social media strategy and content, communications and message development, direct mail, and overall strategic management for candidates.
- Client roster includes over 20 local, state, federal, and international campaigns.

SALES MANAGER, CPEC LLC

HARRISBURG, PA

03/2018 – PRESENT

- Conducts political polling and automated phone programs for Democratic candidates.
- Role includes client acquisition, project management, messaging, and political analysis.
- Won 70% of client races for 2019 and 2020 Primary Election cycles.

CAMPAIGN MANAGER, BOB SOLOMON FOR PA

14TH CONGRESSIONAL / 37TH STATE SENATE DISTRICTS

01/2018 – 02/2019

- Managed 2018 Congressional Primary and 2019 State Senate Nominating Convention.
- Overseeing all operations including strategy, hiring, training, and managing staff, fundraising, communications, field program, social media policies, and press relations.
- Designed and implemented an aggressive print and digital media program.

ATTORNEY AT LAW

JESSE WHITE & ASSOCIATES, MCDONALD, PA

02/2004 – 05/2017

- Owned and managed law firm practicing bankruptcy, civil litigation, estates and trusts, election law, real estate, contracts, criminal defense, family, and personal injury law.
- Managed all staff operations, client management, digital marketing, and branding.
- Consistently grew company receivables and profits while building the firm.

AREAS OF EXPERTISE

- | | | |
|----------------------------|------------------------------|-------------------------|
| ▪ Public Policy | ▪ White Papers | ▪ Project Budgeting |
| ▪ Campaign Management | ▪ Stakeholder Engagement | ▪ Human Relations |
| ▪ Legislative Processes | ▪ Managing Relationships | ▪ Lobbying |
| ▪ Research and Analysis | ▪ High-Impact Presentations | ▪ Project Management |
| ▪ Prospectus for Donors | ▪ Staff Development | ▪ Managing Calendars |
| ▪ Project Management | ▪ Grassroots Organizing | ▪ Ability to Prioritize |
| ▪ Brand Development | ▪ Public Speaking | ▪ Executive Leadership |
| ▪ Strategic Communications | ▪ Public and Media Relations | ▪ Data-Based Strategy |
| ▪ Candidate Management | ▪ Diversity and Inclusion | ▪ Media Analytics |
| ▪ Consultant Management | ▪ Meeting Deadlines | ▪ Writing and Editing |
| ▪ Political Strategy | ▪ Permitting and Codes | ▪ Graphic Design |

EDUCATION

- ♦ Duquesne University School of Law | Juris Doctorate | Pittsburgh, PA | 2000-2003
- ♦ Washington & Jefferson College | Bachelor of Arts in Political Science | Washington, PA | 1996-2000
- ♦ Harvard University | John F. Kennedy School of Government | Leadership for Elected Officials in State and Local Government | Cambridge, MA | July 2013

CURRENT PROJECTS AND ORGANIZATIONS

- ♦ Keystone Reckoning Project | www.keystonereckoning.com | Founder, Executive Director
- ♦ True Blue Gear | www.truebluegear.com | Online Political Apparel Store | Creator, Designer
- ♦ Member, American Association of Political Consultants
- ♦ Democratic Committee Member, Cumberland County Democratic Party
- ♦ Mensa International | Member, Southwestern Pennsylvania Chapter

